

# **Service**— Our purpose: To help you thrive.

#### **Who We Are**

We, staff and dealers, want to get to know YOU and your operation. Our commitment to modern agriculture is strong and our goal is to help you find the products that fit your farm and develop a cropping system that is balanced and profitable. Based out of Lancaster, PA, King's AgriSeeds services farmers from Virginia to Maine with a full line of forage and cover crops.

#### **What's Important to Us**

#### Focused on Optimizing.

To 'optimize' is to make the best or most use of a resource. It's our mission to help you make the most of your land resource through production systems that work for you.

#### Committed to Quality.

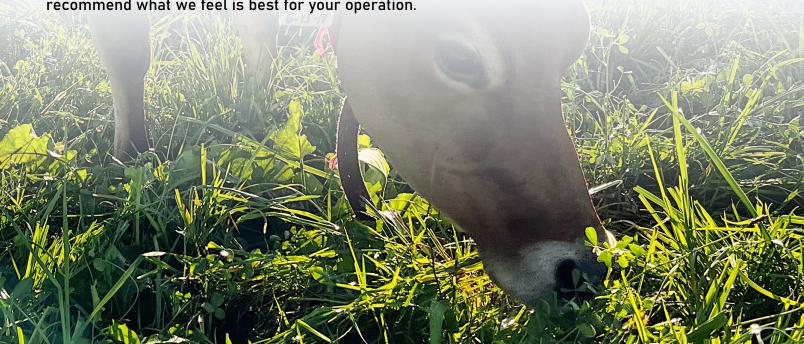
We are committed to bringing you the highest quality products available and providing valuable education to complement them in your production systems.

#### Dedicated to Success.

We are dedicated to your success. It's our goal to serve you with honesty and integrity. Whether our recommendation results in a seed sale or not, we do recommend what we feel is best for your operation.

### **How We Can Help You**

Research and Development We rely on in-house variety trials and quality samples, as well as utilizing university and privately sponsored trials to bring you top-performing varieties for your region. When a new variety hits your farm, rest assured that it has been trialed extensively to ensure that it aligns with our goals. Extensive Dealer Network Our local dealers do more than sell seed. They are your best advisors. Many of them have experience with our products on their own operations, are key members of local forage and conservation programs, and attend our frequent training programs. They have the tools to serve your needs!



King's AgriSeeds, Inc 1828 Freedom Rd Lancaster, PA 17601 (717) 687-6224 KingsAgriSeeds.com **MISSION:** To serve the agricultural community by providing premium seed along with relevant information to our seed dealers and their customers to develop productive cropping systems. We strive for a God honoring workplace where the gifts and talents of each team member are used for His Kingdom.



Unique alfalfas that solve a variety of problems. For over 20 years we have selected alfalfas based on agronomic AND nutritional performance. We now have one of the largest and most unique alfalfa lineups. Let our dealers help you select from our lineup of alfalfas, the one that's right for your region and your farm!

# **Product Spotlight!**

# **KF 435 HD**

#### **Dairymen's Delight**

The next generation of high digestibility alfalfa, was bred for better quality and delivers outstanding NDFD 48 and TTNDFD scores, and has APH race 2 resistance! KF435HD has an excellent agronomic package that provides a very persistent and healthy plant for top production over a broad range of soils. A good mix of tap root and branch rooted plants. Fall Dormancy 4.6, Winter Hardiness 1.7, Disease Rating 35/35

# KF Stronghold 35-2

#### **Hay Producer's Pride**

Stronghold 35-2 brings a great defense to our alfalfa lineup. Stronghold features a sunken crown great for traffic tolerance, branched roots keep the plant firmly in the ground during freezing and thawing, and helps protect the plant from water damage keeping more roots above the water table. Stronghold also features great winter hardiness and disease resistance. APH Race 2 resistance.

Fall Dormancy 4.3, Winter Hardiness 1.8, Disease Rating 35/35

# Looking for Roundup Ready Alfalfa? Look No Further!

Contact your local dealer today to learn more about our Roundup ready offerings.

# Perennial Mixtures Tailored to you!

We put it right on the bag: Tailored Perennial Mixtures. Our lineup consists of 25 perennial mixtures, containing varying amounts of alfalfas, grasses, clovers and forbs. We have mixes designed for all classes of livestock, soil types and climates within our footprint. These well balanced mixtures have been developed over many years with the help of our dealer network and from customers such as yourself. Visit our website today for more information.

Talk to your local dealer about how our mixtures may fit into your operation!

# Zone 4 & 5 Highlights

# **King's Northern Grazing Mixture**

A highly palatable mixture of winter hardy perennial ryegrasses, soft orchardgrasses, meadow fescue and chicory excellent for high producing livestock. Ideal for good soils that have high fertility. Chicory is included for better mineral nutrition and other animal health benefits.

#### **E-Z Dry Hay**

Make dry hay easily with this mixture created to dry quickly. This mixture was designed for the haymakers who want alfalfas in their bales but need quick dry down. This mixture is comprised of Meadow Brome, Orchardgrass, Alfalfa, and Timothy.

## **NutraMax Hay**

This mix was balanced by a seasoned nutritionist for super high quality! It's an alfalfa, clover and highly digestible grass mix that is primarily adapted to central PA and north. Both protein and energy levels are superb.

#### **Want alfalfa in your mixes?**

We have several alfalfa/ grass mixtures or, simply add one of our top performing alfalfas to your small box!

Scan the QR code to access our full product guide!



# **Zone 4 & 5 Highlights**

#### **Northern Creekside**

A very palatable mixture of varieties and species designed for wetter soils and cooler climates. It will form a nice sod to handle foot traffic. This mix is based on meadow fescue, which is both high quality and palatable.

#### Milkway

A mix of meadow fescue and soft leaf tall fescue for high quality, highly digestible forage. Milkway is traffic tolerant and can sustain multiple manure or N applications. Excellent with or without legume. Superior for dairies!

## **Organic HayBoss**

A well balanced, alfalfa-grass mixture. The grasses in this mixture are not only very digestible, but also reduce potato leaf hopper pressure and help keep weeds from invading the stand. Makes a nice dry hay to feed on the farm or to sell on the hay market.



A mixture is only as good as it's components! We select from a global pool of seed genetics and screen them for performance in our region.

Thank you to our industry leading suppliers:







Capable of colonizing hay baled at 18-22% moisture and preventing the proliferation of spoilage organisms. The *pediococcus pentosaceus* grow quickly, tying up nutrients across a wide range of temperatures.

#### Benefits include:

- Bale Earlier and Longer
- Greener Color
- Fresher Smell
- Higher Protein
   Retention & Digestibility

# Perennials to Ponder...

# **Orchardgrass Highlights**

Orchardgrasses a more heat and drought tolerant than most cool season grasses, and thus produces more feed in the summer. Orchardgrass is sensitive to cutting height, so we recommend a residual cutting/grazing height of 4 inches.

maturing leafy orchardgrass with strong disease resistance. Its summer heat tolerance makes it a great choice for grazing or hay. This orchardgrass was screened heavily in northern Kentucky and have been superb in our Lancaster plots.

Late maturing varieties. Named for its "High Leaf Ratio" which brings improved digestibility. HLR holds its quality for longer periods of time allowing for late cuttings.

**Echelon**— A very late maturing, high yielding orchardgrass with great quality. Pairs well with alfalfa due to the maturity timeline.

Also Available in Organic!

## **Tall Fescue Highlights**

Older varieties with toxic endophytes have given fescue a bad name. Fescue is a very stable grass, both agronomically and nutritionally throughout the growing season. Where many other grasses thin out, fescue keeps chugging along. Our lineup of fescues feature improved palatability and are either endophyte-free, or contain beneficial endophytes for improved durability in warmer climates.

**KOra-**A late, very high yielding tall fescue with improved digestibility. Great on less than ideal soils. Kora works well mixed with alfalfa and helps it dry easier. Also available in organic!

**Lipalma**— Top in sward density and rust resistance. This tall fescue variety shows a good yield distribution over all cuts. Lipalma is suited for growing under extensive use and dry areas and variable soils. Also available in organic!

**STF 43**— -A medley of Barenbrug soft leaf, late heading tall fescue varieties. Strong yields of digestible fiber.

## **Meadow Fescue Highlights**

A very winter hardy species with forage quality similar to ryegrass. Very palatable but lower yielding than tall fescue. Plant within a mixture. Great for organic farms, as nitrogen requirements are low!

Linerold— A strong Meadow Fescue variety with exceptional spring yield. Liherold is early maturing, making it an ideal component for grazing mixtures. Excellent palatability and well adapted to varying soil types.

# **Clover Highlights**

Clovers are widely recognized as specialty forage options that increase yields, improve forage quality & extend the forage grazing season. Clovers are Nitrogen Heroes! They fixate nitrogen in your soils and provide protein to your livestock.

#### **Freedom Red Clover-**

A Red Clover selected in KY for yield and thinner stems and less pubescence (hairs) which allow it to dry faster and results in less clover "dust" Freedom has been a strong performer for ten plus years. Note: In heavy potato leaf hopper areas, yellowing may occur if leafhoppers are not controlled.

#### Clifford Red Clover–

Recognizable with its very large leaf size. This exciting new medium clover was selected from premium genetics to deliver high quality forage during multiple harvests over multiple years. This is a great choice for top producers of both dairy and beef.

# Alice White Clover— A medium -height, large leaved white clover

-height, large leaved white clover developed for exceptional yields of palatable, high quality, high protein forage. Vigorous spring and summer growth makes it a good choice for cutting or grazing management. Alice has greater stolon density than most ladino types, allowing for better persistence under intensive, continuous grazing. Very popular!

#### **Kakariki White Clover-**

A large-leafed clover boasting high stolon density, high yields, and excellent rooting. This combination provides increased yields and greater persistence. Ideal for both hay and grazing.

# **Timothy Highlights**

Timothy is very palatable and well adapted to heavy soils. Timothy usually has huge production in spring, but drops off in the summer and fall. Sow in the fall or very early spring.

#### Richmond-

An early maturing variety with excellent spring vigor. Great winter hardiness!

#### Zenyatta-

Bred in the U.S. and is an improved Clair-type timothy. It has both early production and has great regrowth.

#### Comtal-

An improved variety that is good for both grazing and hay. Later maturing, similar maturity to climax. Excellent performer in our Lancaster, PA plots!

# **Taste of Triticale**

Split your acreage between our proven products to reduce your weather risk. Below is a recommended forage harvest guide that gives your farm more harvest windows to make superior forage quality and excellent tonnage.

# **Triticale Highlights**

# Why go with a proven forage triticale product?

- Wide Leaf
- Wide Harvest Window
- Later Maturity
- Graze It, Harvest It
- High Productivity
- Reliable Germination
- Known Genetics

# **Gainer 154™-** *Big Yield & Early*

Gainer 154 is a high-yielding variety. It is very responsive to good fertility and crop management. With its early maturity (compared to some other triticale), early spring management is important. Apply spring fertilizer earlier to push the crop out of dormancy for maximum yield and protein.

## KF HyTon™— *Soil Cover & Easy Mixer*

A newer KingFisher variety with strong seedling vigor, high yields, & excellent quality. Very strong prostrate fall & winter growth that suppresses weeds & gives superior soil coverage. Wide seeding window and medium height. Try these new genetics this upcoming season.

#### Nitrous— Wide Harvest Window

Nitrous delivers outstanding forage yield with a greater leaf to stem ratio. It's late maturity and leafiness creates a wider harvest window than most varieties. High eye appeal backed by strong yield and quality data will impress you.

## **Need More Info?**

Ask your dealer about our Research Report to compare products and mixtures or visit-KingsAgriSeeds.com

#### **Triticale Harvest Management**

For best results, cut prior to boot stage.
Triticale's window of harvest is wider than most other small grains, so it maintains quality longer.
Wide swath for best drying.

# **Triticale Mixture Highlights**

#### **Soil Builder Plus**™

#### **-Lower Nitrogen Input**

A mix of triticale, crimson clover, hairy vetch, annual ryegrass, and daikon radish. An excellent spring forage and/or overwintering cover crop. Can also be used for wildlife food plots. Clovers and vetch provide protein in a forage application, and triticale and ryegrass contribute effective fiber and bulk. This mix is ideal for a spring grazing or cutting when the triticale reaches flag leaf or boot stage.

#### **Triticale Plus**™

#### -Two Cut, High Quality

A mixture of triticale and annual ryegrass. Designed for two spring cuts of haylage. This mixture will have excellent NDFd when harvested prior to boot stage. Even more tonnage than triticale alone. Triticale adds bulk to the forage for easier silo unloading.

#### **DART**<sup>TM</sup>

#### -One Cut, High Yield

A triticale based mix designed for one spring haylage cut. The winter hardy annual ryegrass improves soil health via increasing organic matter and soil tilth while also increasing forage quality. Daikon radish helps control winter annual weeds and also improves soil productivity.

#### **King's Double Play™**

#### -One Fall & One Spring Cut

An annual mixture that will give both quick fall growth and a spring harvest when planted Mid-August. Oats and annual ryegrass will give quick fall growth. The oats winter kill once temperatures drop into the teens. Both the

triticale and the annual ryegrass will overwinter (with proper fall management) and produce a cutting of high quality forage in the spring. This mix is a balance for both fall and spring production.

## **Relative Harvest Dates**

	Early Spring			3	Later Spring			
VNS Rye								
Triticale Plus								
Double Play								
DART								
Soil Builder								
Gainer 154								
HyTon								
Surge								
Nitrous								

**Key: Blue**– Single Cut, **Green**— Double Cut **Yellow**— Spring & Fall Cut

For high quality dairy forage, do not delay harvest. For beef forage, harvest can be delayed for more tonnage.

# Small Grains, Big Opportunity.

Fast starting, high quality, and versatile. Small grains can be used for cover cropping, grain or forage. Can be planted in the late summer or spring for versatility.

# **Small Grain Highlights**

#### **Reeves Oats**

A medium-early maturity, high yielding oat variety. Excellent dual purpose. For forage it is best suited for late summer to early fall seeding as it gives fast fall forage growth. Organic available!
Looking for another great oat option?
Try Canmore Oats!

## **Malabar Wheat**

A mid season, awnless soft winter wheat, with consistent yields and excellent disease resistance. A taller stature than other wheat; good standability.

# Already Using Small Grains as Cover? Give Them a BOOST with King's Small Grain Booster Mixes!

Our new Booster mixes are designed to help you add diversity to your small grain cover crop program, without the hassle of buying multiple products. The added benefits of the components in the booster mixes include fixing nitrogen, preserving additional nutrients and breaking up compaction. As a bonus, these mixtures can help you qualify for USDA conservation grants, which can bring your cover crop cost down even further.

#### **Large Box Booster**

This booster formulation features Keystone Winter Peas, which has excellent early vigor in the fall, and strong growth in the spring. Peas and Crimson contribute to Nitrogen production, daikon radish helps break up compaction. Mix the Booster with your small grain of choice in the large box of your drill, layering it in.

Not approved for organic or transitioning farms.

#### **Small Box Booster**

This booster formulation features three legumes to contribute to nitrogen production, timothy to build soil tilth, and daikon radish to combat compaction. This mix could also be used in a forage setting. For drills with large and small boxes, can also be used for broadcasting.

Did you know?
We also do custom mixtures for your specific cover crop and grazing needs!

# Regenerate Your Soil.

Whether you are farming conventionally, organically or aiming for no-till, each field should have a living crop for as many months of the year as possible.

We have developed a variety of mixtures designed and tested to improve soil health. Multi-species blends are more beneficial at improving the life of your soil than monocultures. Cover crops are proven to help optimize your soil's long term productivity and profitability.

# **Cover Crop & Mixture Highlights**

## **Ray's Crazy Fall Mix**

This 8 way mix is the fall formulation of our cover crop cocktail. This is a versatile cool season mix made up of grasses, legumes, and brassicas that can be used as a short-term cover crop, a soil-building transition crop to renovate depleted soils, a grazing mix, and a wildlife food plot. It also contains several blooming species that, if left to grow and flower, will attract beneficial species.

#### **Product Contents:**

- Winter Pea
- Forage Oats
- Triticale
- Hairy Vetch
- Crimson Clover
- Annual Ryegrass
- Daikon Radish
- Barkant Turnips



### **Rigol DT**

This cover crop mix is extremely effective in penetrating compacted soils as the plant types in the mix demonstrate intensive rooting activity. Numerous root channels are formed, which are used by the following crop to rapidly reach rooting depth.

#### **MaizePro DT**

MaizePro DT is the ideal mix for corn crop rotations. It selectively supports the formulation of mycorrhiza in corn rotations, and as a result, improves the soil structure. The soils become more water stable, have an improved bearing capacity and are easier to work. The rooting channels will help the corn particularly during periods of drought.





# **Looking for a Local Dealer?!?**

# Check with your Regional Coordinator or visit our dealer locator at www.KingsAgriSeeds.com

#### **Northern Region—Green**

Rod Porter, Regional Coordinator (607) 319-6092 RodPorter@KingsAgriSeeds.com

Leland Miller, Northern Dealer Support (315) 521-3190 Leland@KingsAgriSeeds.com

#### **Central Region-Light Blue**

David Hunsberger, Regional Coordinator (814) 880-5186 DavidHunsberger@KingsAgriSeeds.com

#### **Eastern Region– Gold**

Harrison Fritz, Regional Coordinator (717) 723-2651 Harrison@KingsAgriSeeds.com

#### **Southern Region-Dark Blue**

Wade Reiter, Regional Coordinator (804) 731-3143 Wade@KingsAgriSeeds.com

